



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-10-2012 **PAGE:** 1 of 2

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No 394608		Contract Dt 08-01-2012		Revision Dt 09-10-2012		Rev# 2		Advertiser GILLIBRAND FOR SENATE 2012		Brand KIRSTEN GILLIBRAND FOR US SENATE		Product Code POLITICALS				Station/Market WABC – NEW YORK						
Agency Est# 11320			CMS # 240509		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-29-2012		End Date 11-04-2012		Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 240509					
Line	Start Date	End Date	Time Period		Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 11320																			
1	10-29-2012	11-02-2012	05:15AM – 05:56AM		AM EWN THIS MORNING 5-6AM (7426)					7	30	1	1	1	1	1			5	900	5	4,500.00
2	10-29-2012	11-02-2012	06:15AM – 07:00AM		AM EWN THIS MORNING 6-7AM (7427)					7	30	2	2	2	2	2			10	2,000	10	20,000.00
3	10-29-2012	11-02-2012	07:00AM – 09:00AM		AM GMA 7-9AM (7429)					7	30	4	3	3	3	4			17	2,400	17	40,800.00
D 4	11-03-2012	11-03-2012	06:15AM – 10:00AM		AM EWN SA/SU 6-10AM (7434)					7	30						2		2	400	0	0.00
5	10-30-2012	11-01-2012	09:00AM – 10:57AM		DA AM DAYTIME 9AM-10:57AM (7437)					7	30		1		1				2	1,100	2	2,200.00
6	10-31-2012	10-31-2012	10:58AM – 12:00PM		DA THE VIEW (10707)					7	30			1					1	3,500	1	3,500.00
7	10-29-2012	11-02-2012	12:15PM – 12:30PM		DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30	1			1	1			3	1,400	3	4,200.00
8	10-30-2012	10-30-2012	12:30PM – 01:00PM		DA PM DAYTIME ROTATION 12NOON-4PM (7439)					7	30		1						1	1,400	1	1,400.00
9	10-29-2012	11-02-2012	03:00PM – 03:59PM		DA KATIE COURIC M-F (12182)					7	30	1	1	1	1	1			5	1,700	5	8,500.00
10	10-29-2012	11-02-2012	04:15PM – 04:59PM		EN EWN AT 4PM M-F (11372)					7	30	2	2	2	2	2			10	1,500	10	15,000.00
11	10-29-2012	11-02-2012	05:15PM – 05:55PM		EN EWN AT 5PM M-F (7450)					7	30	2	2	2	2	2			10	2,400	10	24,000.00
12	10-29-2012	11-02-2012	06:15PM – 06:30PM		EN EWN AT 6P (CFB) (7442)					7	30	1	1	1	1	1			5	2,400	5	12,000.00
13	10-29-2012	11-02-2012	07:00PM – 08:00PM		PA JEOPARDY/WHEEL (7446)					7	30	2	2	2	2	2			10	4,200	10	42,000.00
14	11-03-2012	11-03-2012	07:30PM – 08:00PM		PA WHEEL (CFB) WEEKEND (7449)					7	30						1		1	1,500	1	1,500.00
15	10-29-2012	10-29-2012	10:00PM – 11:00PM		PE MONDAY 10-11PM (7474)					7	30	1							1	12,000	1	12,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 11320			CMS # 240509	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240509				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 11320																	
16	10-30-2012	10-30-2012	08:00PM – 09:00PM	PE TUESDAY 8-9PM (7486)			7	30	1							1		18,000	1	18,000.00
17	10-31-2012	10-31-2012	08:00PM – 09:00PM	PE WEDNESDAY 8-9PM (7487)			7	30	1							1		11,000	1	11,000.00
18	11-02-2012	11-02-2012	10:00PM – 11:00PM	PE FRIDAY 10-11PM (7503)			7	30	1							1		11,000	1	11,000.00
19	10-29-2012	11-02-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)			7	30	1	1	1	1	1				5	4,700	5	23,500.00
20	11-03-2012	11-03-2012	12:00AM – 12:30AM	TD SIGN-ON TO SIGN-OFF (7611)			7	30	1							1	2,000	0	0.00	
21	11-04-2012	11-04-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)			7	30	1							1		4,700	1	4,700.00
22	11-04-2012	11-04-2012	11:35PM – 12:00AM	TD SIGN-ON TO SIGN-OFF (7611)			7	30	1							1		2,000	1	2,000.00
23	10-30-2012	11-01-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30	1 1 1							3		2,200	3	6,600.00
24	11-03-2012	11-03-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30	5							5		400	5	2,000.00
																Contracted Gross Total:		99	270,400.00	
																Actual Gross Total:		99	270,400.00	
																Agency Commission:			40,560.00	
																Net Total:			229,840.00	
Month/YR		Preempted			Made Good			Contract Total			Adjustments					Actual Total				
Nov 12		0.00			0.00			270,400.00			0.00					270,400.00				
TOTAL		0.00			0.00			270,400.00			0.00					270,400.00				

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